

<p>Institution: Royal Holloway, University of London</p>
<p>Unit of Assessment: D.31 Classics</p>
<p>a. Context</p> <p>Classics at Royal Holloway supports research with international reach across a diversity of disciplinary and interdisciplinary fields. These include: literary studies; philology; history; archaeology, and philosophy. The Department has particular research strengths in architectural reconstruction (organised through Centre for Archaeo-Architectural Reconstruction [CAAR], Classical reception (organised through the Centre for the Reception of Greece and Rome [CRGR]), and rhetoric (through the Centre for Oratory and Rhetoric [COR]). COR, established in 2009, groups activities of five staff (Hawley, Kremmydas, Powell, Rubinstein, Sanders), and operates as a hub for communication and the sharing of practice between academics and practitioners. CRGR, established in 2007, grouped activities of five staff (Alston, Hall, Lowe, Kahane, Spentzou). The Centre supports a range of interdisciplinary activities, with particular strengths in the relationship between critical theory and the Classics. In CAAR, established in 2012 and combining the projects of Claridge, Pakkanen, and Rankov), impact has again been achieved through working with external agencies mainly in the heritage sector. Classics research registers an impact internationally. Impact benefits civil society (in sponsoring political engagement), museums, tourism, and the heritage industry (notably in Italy, Greece, and the UK), and the cultural industries. The types of impact of Classics research can be divided into three areas, which are inherently overlapping:</p> <ol style="list-style-type: none"> 1. Cultural life in the UK and beyond is enhanced by: <ul style="list-style-type: none"> • the direct reception by a non-academic audience of published research through guidebooks (Claridge); contributions to exhibitions in museums and galleries and their catalogues (Claridge, Kahane); contributions to arts events (Hall, COR); organisation of seminars and conferences open to a general or non-academic audience (CRGR; COR). • the dissemination of research findings and expertise in non-academic public fora, such as newspapers in Greece, Sweden, UK, and Israel (Kremmydas, Pakkanen, Rankov, Kahane) and radio programmes (Hall, Lowe, Sheppard), cultural organisations such as The Institute of Ideas (Kahane). • the preservation, representation and dissemination of cultural heritage through site guides and archaeological reconstructions (Claridge, Pakkanen, Rankov) • advisory work for cultural and arts institutions, including national museums and galleries (Claridge, Rankov). • contributions to cultural and intellectual life external to the Classics disciplinary field but informed by theories and research conducted within Classics, notably in areas of aesthetics and theory (Kahane), narrative and science fiction (Lowe), performance and theatre (Hall), oratory and political rhetoric (COR). 2. Public Discourse in the UK and beyond is enhanced in particular by: <ul style="list-style-type: none"> • Running conferences and workshops relating to issues of political import and engagement, such as <i>Classics and Class</i> and <i>Cultures in Crisis: Greece/Precairous/Europe</i> (CRGR), <i>From Antiphon to Autocue: Speech Writing Ancient and Modern</i> (COR) • The engagement in mass media, including newspapers (Alston, Hall, Kremmydas, Pakkanen,), radio (Alston, Hall, Lowe, Sheppard), and television [in Greece] (Kremmydas). 3. Contributions to Education in the UK, including: <ul style="list-style-type: none"> • the organisation of workshops for schools (at which research-informed teaching is presented); • public lectures aimed at the needs of school pupils (informed by research); • provision of study aids such as dictionaries (Kahane), grammars (Powell) and association with school language teaching groups (Powell); text books (Alston) (directly informed by philological research or historical research). • the publication of work, drawing on previous published research, addressing a general

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audience, including introductions and companions (Alston, Claridge, Kahane, Lowe, Rankov, Sheppard, Spentzou).

- the publication of translations of key texts (Kahane) and texts otherwise difficult to access (Sheppard).

b. Approach to impact

The Department of Classics' research mission is the production of world-class research engaged in contemporary cultural and civic issues. Engagement with beneficiaries results from and is integral to that research mission and is an essential element in the design of research activities. The Department supports impact through its research centres.

The submitting unit supports impact activities through the provision of funding to the research centres and support through normal research strategies. Until March 2012, a research professor was partially committed to public engagement activities alongside other research activities. Royal Holloway further supports particular research impact activities through HARC and the Arts and Social Science Faculty Initiative funds. The Director of Research also serves as Impact Officer, meeting with colleagues in other Departments and with a VP to share best practice. Impact activities form an element in assessing promotions and in sabbatical allocations. The Departmental process of peer review of grant application involves also the assessment of impact.

Collaboration with external agencies

COR operates interdisciplinary conferences and events, for both a primarily academic audience and to links with the legal and political communities (*Actio, Hypokrisis, Delivery: Oratorical Practice Ancient and Modern*, 2010, addressing legal speeches; *From Antiphon to Autocue: Speech Writing Ancient and Modern*, 2013, addressing political oratory). The Centre is developing links to professional speech writing groups including the UK Speech Writing Guild with whom we are negotiating for future joint events. Impact is cultivated within the particular target groups, through invitations. **CRGR** engages with partner agencies to ensure impact. These have included British Academy public engagement events, such as the *Classics and Class* conference (2010), and *Ancient Greek Myth and Modern Conflict in World Fiction since 1989* (2012). An interdisciplinary conference, *Civilizational Collapse* (2011), run jointly with the British Library tied into the British Library's science fiction collection and a related exhibition held in March 2012. With **CAAR**, Rankov's research on the trireme is a multi-agency project (especially the Trireme Trust) with engagements via Henley River and Rowing Museum (see case study). Claridge has worked with the Castelporziano estate to excavate, manage and publicise the estate's archaeological heritage. She works with Museums (notably the British Museum Pompeii and Herculaneum and Hadrian exhibitions) and advises Italian archaeological authorities. Pakkanen has engaged with Swedish excavations and the University of Southampton to make the excavations at Kalourea into a major public archaeology project, unusual within the Greek context, with organised school visits and visitor web-sites.

Engagements outside academic contexts

CRGR has run events with performance or public engagement activities open to the public. *Classics and Class* had a performance of Class-Classics related poetry and a reading-talk from Tony Harrison. Similarly, *Ancient Greek Myth and Modern Conflict* had novelists in conversation (notably Tom Holland, Ardashir Vakil, Aleksander Gatalica) and a performance event (LiveCanon). A day seminar in 2013, *Cultures in Crisis: Greece/Precarious/Europe* jointly with University of Oxford and the Hellenic Centre, London) promoted public awareness of cultural aspects of the Greek crisis. This last, reflecting the redirection of **CRGR** to a politicised agenda, recruited luminaries of the Greek left based in Western Europe and attracted more than 110 participants. Other **CRGR** activities directly engaged with bringing Classical research to a wider audience. Hall's Iphigenia project brought Tony Harrison to Royal Holloway as artist in residence and contributed to his new translation of the *Iphigenia*. Hall and Harrison engaged with arts and cultural groups in the Crimea during a visit to the region. Kahane's work on the Classical in Modern Art has involved collaborations with the Tate, the Philadelphia Museum of Modern Art (2011) the Royal College of Art (2010). Exhibitions and public lectures form part of these collaborations. The Department uses web-presence, and international press contacts (notably Kremmydas in the Greek press, Pakkanen with the Swedish press). The Kyllene harbour project

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has received coverage in the Swedish press (*Helsingin Sanomat* 10/8/2010: circulation 383,361). The related site, www.kalaureia.org/en/ancient_kalaureia/sanctuary/architecture, had 21,210 hits in the period 21/1/2008–8/2/2012. Claridge's excavations and work with the Paper Museum of Cassiano dal Pozzo is publicised through three major web-sites, http://ads.ahds.ac.uk/catalogue/archive/castelporziano_ahrc_2010/, an archive site, <http://www.warburg.sas.ac.uk/research/projects/cassiano>, and the Laurentine Shore site, www.rhul.ac.uk/classics/laurentineshore. The Department has used major public lectures (the Dabis lecture) to engage a general audience, particularly with **COR** themes, notably Doxiadis and Lane Fox.

Interdisciplinarity

COR is working with the Drama Department to make links into theatrical communities and ran an event on theatre and rhetoric in 2013. The aim is explore with the theatre community the influence and techniques of rhetoric in drama. **CRGR** under Hall worked closely to build relations with theatre groups and later with literary movements, with events on Classics and Middle Eastern literature in the wake of Iraq war and on contemporary literature, war and Classics at the British Academy (Hall and Spentzou). More recently, *Cultures in Crisis* (Spentzou, et al) engaged with poets, artists, philosophers, and novelists, both from within and outside the academy.

c. Strategy and plans

The strategy of the Department will focus on augmenting core strengths, building on individual and collective excellence. The research centres will continue to identify projects and collaborators which will maximise impact opportunities. **CRGR** has re-orientated its agenda around issues of theory and the dialectical relationship between ancient and modern thought, social, philosophical, and literary. Specific plans relate to engagement with feminist authors of fiction (Anglophone and Hellenophone), and with debates on the built environment and historical cultures. **COR** remains committed to engagement with public rhetoricians within, for example, law and politics especially and seeks international collaborations with professional bodies, initially in Europe. **CAAR** will continue to engage in public archaeology especially in relation to on-going excavation and survey in Greece and Italy. Work continues at the Castelporziano to develop a better understanding of the estate and use new technologies to explain the discoveries on site. The Department is funding exploratory work in this area with a view to providing reality enhancement through mobile devices on site so that visitors can view reconstructions alongside the remains. Outside the Centres, a major initiative lies in education: the aim is to bring research to school and HE student audience. Powell's engagement with the Association for Latin Teaching will allow research in Latin grammar to have impact within a schools' environment. Alston's Roman history textbook has been rewritten and much extended to reflect new curricula and research and will be published as *Aspects of Roman History 31 BC – AD 117* in November 2013. The Department will enhance impact of these publications through teacher-led conferences/meetings and workshops, either bringing teachers to campus to discuss Latin teaching and history teaching or working with off-campus partners. The Department will also engage in a systematic process of monitoring impact and collecting data, partly through the University's research information system, PURE.

d. Relationship to case studies

The case studies draw on the work of **CAAR** in relation to Claridge's engagement with public archaeology and heritage within Italy. Rankov's long-established involvement with the trireme and naval archaeology engages with public perceptions in Greece and elsewhere and has a significant reach. These studies have been selected as the best examples of impact, rather than as representative of the range of impact activity, which is detailed in this document. They exemplify the Department's commitment of financial and staff resources to impact activities, activities with a range of international beneficiaries, and different modes of engagement. These activities have been recognised by UK funding agencies and by public bodies in UK, Italy, and Greece.