

Institution: University of Glasgow

Unit of Assessment: 31 Classics

a. Context

Classics at the University of Glasgow (UoG) is committed to sustaining the lasting significance of the subject in creative, political and historical terms. The UoA – with a research base of eight fte – has used its research strengths in drama, narrative, politics and reception to further a creative dialogue with the past through: working with the cultural sector – especially the performance sector and leading theatre and opera producers; working with the heritage sector – especially world-leading museums such as the Kelvingrove in Glasgow; championing public engagement – by leading debates around citizenship and political organisation, in which the classical experience is crucial, and asking, in a variety of contexts, fundamental questions about why and how we engage with our past; and, by shaping and supporting learning and teaching of our subject in schools and the wider community, not least where the subject has not been easily accessible.

Based on these strands of activity the impact of the UoA is delivered in partnership with user groups including:

- dramatic, visual and performing arts organisations and artists and other individuals working within these contexts – our research has delivered translations for performances and for the media, supporting the development and delivery of new cultural products and enhancing public understanding of the Classical world – eg, we describe Ruffell's work with the National Theatre of Scotland in a case study.
- curators, museums managers and technicians, museums and galleries visitors – our research inspires and supports museum and gallery exhibits and has underpinned targeted specialist advice to museums and galleries professionals – as described in our case study of work with Kelvingrove Art Gallery and Museum. We have delivered talks and workshops for museums and gallery professionals (including CPD) and for talks and seminars for museums and gallery visitors. Our research – eg, on the reception of Roman culture – has provided consultancy to the fine art market and to auction houses.
- agencies and individuals engaged in the development of curricula and the provision of linked support materials, and schools, both teachers and pupils – we have advised agencies such as Education Scotland in curriculum and syllabus development and exam boards such as AQA and we have delivered lectures, seminars and workshops for teachers and for school audiences; with a particular commitment to research-informed CPD training for school teachers across the UK and internationally – eg, in Ireland and Denmark.
- community groups, the general public and the media – we have delivered many lectures to interest groups and community organisations on the Classical world and we have shared our research in the media – eg, Steel contributed a talk on Cicero to *The Essay* on Radio 3 (2008).

b. Approach to impact

Our impact activities demonstrate reach: geographically across Scotland, the UK and globally; and, institutionally across a wide range of beneficiaries in the performance, heritage, and education sectors. Their significance is evidenced by the depth of engagement with a range of stakeholders, including individual artists operating at the highest levels of international excellence and organisations and institutions with outstanding international reputations. Our approach to impact is informed by a review of the unit's research strategy post-RAE 2008 and by opportunities presented by the University's 2020 Global Vision and the College of Arts (CoA) KE Strategy. This led us to prioritise the following objectives: promoting Classics by encouraging national and international collaboration with a wide range of cultural organisations, the heritage sector and educationalists at all levels; and, contributing to public engagement and understanding of Classics and the past. We achieve this by:

- embedding impact in project design and delivery – eg, Moignard's masks project, that we describe in detail as a case study, that has changed curating practices and inspired artistic innovation; and, Steel's project 'SPQR: the Senate of Republican Rome', which encompassed a public lecture series delivered in conjunction with the Stevenson Trust for Citizenship that allowed us to engage with an informed, non-academic audience in a high-profile context of public-facing events.
- developing and sustaining professional relationships with a range of non-HEI partners. This

approach is evidenced in our work in a range of contexts:

- in the performance sector, Ruffell's research on drama led to work with the National Theatre of Scotland on the *Bacchae* which ran in New York and toured in Scotland in 2008 – see case study; Fox's translation of Pompeian graffiti made up the libretto of Magnus Lindberg's oratorio, *Graffiti*, widely performed internationally, and with Fox's translation published in programmes for performances in London by the Philharmonia Orchestra and in Glasgow and Edinburgh by the Royal Scottish National Orchestra. The libretto, based on Fox's work, was published by Boosey and Hawkes.
- in the heritage sector, Moignard's AHRC-funded research helped a range of museums – the National Museum of Scotland in Edinburgh, the Burrell Collection, Hunterian and Kelvingrove Museums in Glasgow and the Marischal Museum in Aberdeen – develop their understanding of their collections and how to enhance their presentation to add to the visitor's experience. She provided training to the Burrell Collection to ensure an effective cataloguing process and to incorporate information from the fascicule into their displays. She spoke on Greek vases and their significance at the Burrell Collection (2009), and a 'How to be a Hero' event for the National Trust for Scotland (2009). Houghton acted as a consultant for Christie's.
- adapting our research for the widest range of users and wide range of delivery modes:
 - in the media, Steel delivered an episode of *The Essay* on Radio 3 on Cicero (2008). Ruffell participated in a series on ancient theatre, *The Greatest Stage on Earth* (Tern TV/BBC4, 2013). Panayotakis took part in a live 90 minute three-person discussion on the legacy of antiquity for Channel RIK, Cyprus. Fox was interviewed on Roman mythology for a BBC World documentary, *Ancient Civilizations*. He spoke on Cicero at the Wigtown Book Festival and chaired an event in the main programme (2010). Houghton's conference in 2012 on Vergil and his reception was picked up in the Italian media (*Gazzetta di Mantova*).
 - for schools and educationalists, the UoA has engaged in curriculum design in Scotland and the rest of the UK. Fox, Ruffell and Steel have developed Latin and Classical Studies in Education Scotland's Curriculum for Excellence (Fox and Steel on the Curriculum Area Review Group; Ruffell on the Qualifications Design Team). Moignard is examiner for the AQA (exams sat by 1600 pupils p.a. in England, Wales and NI, and in 44 countries worldwide) and designed AS and A2 topics on Greek vases, Greek architecture and sculpture, and Mycenaean civilisation which derive from her research. Our researchers have delivered research-based training the Joint Association of Classical Teachers (JACT) – Steel at its AGM in 2008; Ruffell to its INSET day in 2009; the Association of Latin Teachers (ALT) – Panayotakis at Sheffield in 2010 on Plautus; the Association of Classical Teachers of Ireland Teachers – Panayotakis in 2011 on Plautus; and, the annual meeting (Hald-møde) of Danish 'gymnasium' teachers of Classics [Klassikerforeningen] that Hau addressed in 2012. In addition the unit stewards carefully its relationships with community organisations, both regional – e.g. the Scottish Hellenic Society and the Classical Association of Scotland Glasgow & West – and UK-based – e.g. JACT and ALT. These links underpin the unit's track record of engagement with schools through the delivery of talks and provision of training. Our research provides sought-after CPD for teachers of Classical Studies, Latin and Greek teachers.

c. Strategy and plans

The UoA's impact strategy focuses on: developing and supporting new relationships, particularly in the areas of politics and citizenship; developing and enhancing existing relationships with key user groups, particularly in education and the cultural industries; maximising the impact potential of our externally-funded research projects and delivering public engagement, bringing Classics to a wider public and bring about wider understanding of the Classical world and its legacies; and, integrating training and staff development towards an embedded impact agenda. We will deliver this by:

- supporting and mentoring staff, sharing best practice, raising aspirations and growing skills in both the staff team and doctoral community. The unit will support staff through focused training and development. It will arrange for media training so that staff can maximise opportunities from media contacts. It will make use of training delivered by: ArtsLab, the CoA research development unit that delivers training directed to all parts of project development and realisation, sharing best-practice and cross-disciplinary mentoring and peer review; and by UoG's Staff Development Service on working in collaboration and partnership, developing networking skills and managing teams. We will ensure that our colleagues who have effectively integrated impact

- eg, Steel – are supported to bring best practice into the unit's developing projects – eg, acting as a 'critical friend' for Hau's new *Learning from History* project. We will use the annual Performance and Development Review (P&DR) for staff to ensure that we are capturing impact opportunities at the earliest stages of project development, meaning that we can make more strategic use of available resources including the seed funding and the CoA's Business Development Manager to maximise our engagement with private, public and third-sector organisations. Matching researchers' ideas with advice from CoA and from UoG's Research, Strategy and Innovation Office has proved important in the development of a number of projects – eg, Steel's project on Roman Republican orators.
- raising the profile of our research using resources available within the CoA and through a social media strategy. The UoA will launch a Glasgow Classics blog and twitter feed by February 2014, and train staff and PGs to make consistent use of blogs and micro-blogs to share their research. The CoA's appointment of a Business Development Manager as part of its KE Strategy has encouraged increased engagement with private, public and third-sector organisations. The CoA Business Development Office supports KE activities through initiatives such as: Industry Day, which introduced private and public sector organisations to researchers in the CoA – archaeology champions one of CoA's eight KE themes (heritage); a CoA KE magazine *Reach*, <http://www.gla.ac.uk/colleges/arts/knowledge-exchange/newsletter>; a KE blog <http://www.keblog.arts.gla.ac.uk/>; and, a fund to support KE initiatives. Advice from CoA and from the University of Glasgow's (UoG) Research, Strategy and Innovation Office has facilitated the development of a number of projects – eg, Panayotakis' new crowd-sourcing project that will capture Latin inscriptions found in public places. At CoA Industry Day (2013) we showcased partnerships and research expertise, highlighting our contributions to national and local policy development, and media and public engagement locally through our work with the National Theatre of Scotland and Glasgow Life.
- growing cross-UoG and multi-partner initiatives – including establishing a centre for oratory and politics, to bring together academics and practitioners, to capitalise on the ERC-funded Fragments of the Roman Republican Orators and to draw on the shared research interests of Fox, Steel and van der Blom. We will use this initiative to embed Classics at the heart of the School of Humanities' cross-disciplinary interests in contemporary citizenship and public humanities. The co-location of the Hunterian Museum with Glasgow Life's museums division resources will provide further opportunities for us to work with our heritage sector partners. Glasgow Life is the trust that delivers the city's cultural services and manages its cultural infrastructure of museums, galleries, halls, libraries and sports venues and UoG is working in partnership with them to develop at a new shared site at the Kelvin Hall, the first phase of which was awarded £5 million Heritage Lottery Funding in October 2013. Part of the redevelopment will include an exhibition space that our researchers will actively programme and populate in partnership with our Glasgow Life colleagues.
- developing a robust business plan for a sustainable CPD offer – the unit's relationship with schools in Scotland will be developed through an enhanced CPD offer delivering annual study days for students and staff and through specific projects such as Hau's *Learning from History* project. The UoA will continue its programme of schools visits and talks, and formal links with UK-wide organisations – eg, JACT and ALT – and its engagement with curriculum design and pre-university assessment – eg, Education Scotland's Curriculum for Excellence and AQA, the largest exam board in England, previously the Assessment and Qualifications Alliance. It will build on formal and informal links with community organisations, in regional, Scottish and UK terms to ensure the financial sustainability of this work.

d. Relationship to case studies

Our two case studies – describing Moignard's exhibit on masks and performance at the Kelvingrove Museum and Ruffell's work with the National Theatre of Scotland – demonstrate two main strands (performance, heritage) of the user groups, and represent two of the research priorities of the unit (reception and drama). Moignard's is an example of impact embedded within a large-scale grant-funded project. It was also informed by a long-standing research agenda on the collections of the Scottish museums, which was achieved via a close relationship with the museums sector. Ruffell's exemplifies the capacity of a research agenda (on Greek drama, fictionality, gender and sexuality) and associated competences to exploit previously untapped contacts and convert into sustained impact with new user groups.