

Institution: University of Glasgow
Unit of Assessment: 32 – Philosophy

a. Context

The impact of the philosophical research carried out at the University of Glasgow (UoG) derives mostly from the applied research activities of our practical philosophers and, especially, from research in moral philosophy, political philosophy, philosophy of education and philosophy of religion. Interdisciplinary work in the philosophy of mind has also led to engagement with neuroscientists, cognitive scientists and with the general public interested in such issues – eg, via the social media activities of the Centre for the Study of Perceptual Experience. We have a specific commitment to public engagement, using public lectures, social media and our long-standing relationships with broadcasters, especially BBC Scotland, to facilitate interaction with nonphilosophers and the non-academic world. Philosophy at UoG has a long tradition of delivering research with impact: we can justly claim to have had a major impact by establishing a new field of research and training – Medical Humanities – which was first articulated and trialled at UoG. As in this example, impact has been delivered when our philosophers' research is mediated for nonphilosophers and where we have established the right kind of links to make that connection – eg, through long-standing collaborations with the NHS. We also deliver impact with non-philosophers who, having been inspired by our work, seek out a relationship with our researchers – eg, this is how our researchers have shaped and informed the creative practices of theatre makers.

The UoA's research achieves impact in relation to three key areas of cultural and civic life: <u>education and training</u>; <u>public engagement</u>; and, <u>cultural life</u>, specifically creating and interpreting cultural capital. The main users of our research, and the nature of the impact on these areas, are:

- -education and training Over 30 years of research at UoG has: influenced the training of medical students throughout the UK; and, laid the foundations for the first Centre of Medical Humanities at Durham University and for subsequent initiatives at King's College London, Swansea, Leeds and Glasgow, where the NHS Greater Glasgow and Clyde Medical Humanities Centre is the first unit of its type in Scotland. The beneficiaries in this case are medical professionals. We advise on the school-level curriculum for the Scottish Higher SCQF Level 6 qualification in Philosophy. Colburn's research on autonomy and responsibility includes publications on school and curriculum choice that have been picked up by both the general public and educationalists. He has given talks at schools, both private and public, on the subject of private education. Our audience here is everyone with an interest in school-level education.
- -<u>public engagement</u> Our researchers have worked to popularise philosophy through a range of media: Bain created the series *Bain's Brain Strains* for the BBC News website in which he discussed philosophical puzzles eg, http://www.bbc.co.uk/blogs/magazinemonitor/2009/07/david_bains_brain_strain_2.shtml. He was interviewed for a number of radio stations including BBC Radio Scotland, Kerrang and Colourful Radio. He has also written in *Breaktime Magazine* on teaching philosophy in schools. The audience is the inquiring general public.
- -cultural life Leading and advising arts practitioners museum and gallery curators, educators and theatre makers is a key way by which we deliver public engagement and seek to enrich cultural, educational and civic life, including extending public discourse in Glasgow and internationally. Since 2009 Brady has worked with Manchester-based theatre company Quarantine, deploying his research expertise on the epistemic value of emotion to challenge the company and its audiences to 'reach into areas of the theatrical experience other companies ignore' (*The Times*). Brady is working with Edinburgh-based performance company Curious Seed: he was an advisor to the production *Chalk About* (2013). Building on an ongoing relationship with Glasgow Life the trust that delivers cultural policy for Glasgow, owns and manages the city's cultural infrastructure of museums, galleries, libraries, sports venues and in conjunction with the Royal Institute of Philosophy, Harrison delivered a major conference on *Philosophy and Museums: Ethics, Aesthetics, Ontology* (2013), for museum professionals as well as researchers.

b. Approach to impact

Our impact activities demonstrate reach: geographically across Scotland, the UK and globally; and, institutionally across a wide range of beneficiaries in the education and cultural sectors. Their significance is evidenced by the depth of engagement with medical training and the degree to which individuals have been sought out to provide expert advice. Our approach to impact is informed by a re-evaluation of the UoA's research strategy post-RAE 2008 and by adjustments

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made in light of the University's 2020 Global Vision and Knowledge Exchange Strategies developed by the College of Arts (CoA). This led us to prioritise the following objectives:

- -<u>supporting education and training</u>, especially at secondary and tertiary levels in Scotland as evidenced in the Downie case study;
- delivering public engagement, bringing philosophy to a wider public (including policy makers) and bringing about wider understanding of its methods – as evidenced by the Knowles case study; and.
- leading and advising curators and programmers of art exhibitions and festivals, as well as working directly with artists.

The extra-academic impacts the UoA has achieved have generally emerged from research or research-led teaching interests of our staff. We actively support projects and activities that inform and educate the wider public about philosophy, or can be used by non-philosophers to help them carry out work of public value. We seek to achieve these and other impact goals by:

- -embedding impact in project design and delivery eg, the research-informed impact plan in our new Value of Suffering Project will be achieved only in collaboration with NHS-stakeholders with whom we will deliver colloquia and workshops – with the project's reach being extended by a communications plan based on a social media presence.
- -developing and sustaining professional relationships with a range of non-HEI partners specifically in the NHS and cultural sector. This approach is evidenced by our work in a range of contexts eg, in the NHS where, as described in our case studies, our research has shaped both medical training and post-mortem policies; in the performance sector, Brady's work with Quarantine and Curious Seed, and through these companies' touring reaching audiences internationally; and, in the museum sector, via Harrison's work with Glasgow Life and St Mungo Museum of Religious Life and Art.
- -adapting our research for the widest range of users and wide range of delivery modes: in the media eg, Bain delivered innovative engagement activities with the BBC and a social media presence is part of his ongoing work, influencing directly the impact plans of other colleagues; and, for schools with Colburn leading our work with sessions for pupils, parents and teachers in this context, again developing best practice examples that are shared in and further influence the research planning of the whole UoA.

c. Strategy and plans

Strategy for impact operates at University, College, School and UoA levels and will do so in future. Within this, the impact strategy of the UoA is focussed on the development of local, national and international collaborations across a range of organisations and individuals, contributing to disciplinary agendas, advising policy makers, especially in education policy and health policy, delivering public engagement that facilitates us in bringing philosophy to a wider public and bringing about wider understanding of its methods, and enriching cultural life. We will achieve this by:

- -supporting staff and doctoral researchers to identify and achieve their impact goals. Impact is embedded into UoG's criteria for promotion and is addressed in annual Performance and Development Reviews. Our postgraduate experience will be enhanced by embedding internships and collaboration with non-HEIs in the BGP2 partnership programme the AHRC Doctoral Training Centre for Scotland will launch in 2014 as well as impact training provided by the CoA Graduate Schools. Recent appointments including at Professorial level enhance our capacity to offer mentorship and to further internationalise our network of potential partners extending the reach and the diversity of our impact.
- -targeting resources to ensure that the impact potential of our work is captured and delivered. With the appointment of new research leadership to the UoA (MacBride) as well as our growing experience of projects that are driven by embedded impact plans eg, the Value of Suffering Project with its programme of engagement with NHS stakeholders, including patients' groups we have greater capacity to provide support and direct colleagues towards internal resources such as seed funding, knowledge exchange grants, media training and UoG staff appointed to promote social and new media. UoG First Step Awards support innovative collaborative research with small and medium enterprises, whilst its knowledge exchange fund aims to develop project pipelines, ensuring long term planning, delivery and evaluation of effective impact.
- -sharing best practice and ensuring knowledge exchange is supported by targeted use of

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resources available to staff. Researchers in the UoA have developed a close working relationship with UoG's Communications Office, benefiting from a new media training programme for staff and postgraduates, and better targeting of public audiences for our research. The CoA Knowledge Exchange strategy includes the appointment of a Business Development Manager with the remit of raising exposure to the knowledge base and expertise within CoA and encouraging an increase in formal engagement with private, public and third sector organisations. Launched in 2011, CoA's knowledge exchange magazine Reach, http://www.gla.ac.uk/colleges/ arts/knowledge-exchange/newsletter targets external research users while showcasing good ideas and best practice internally. It is augmented by a knowledge exchange blog http://www.keblog.arts.gla.ac.uk/ and twitter feed https://twitter.com/GlasgowUniArts. As before, support will be provided by ArtsLab, a specialist unit within CoA advising on researchdevelopment, knowledge exchange and impact. Within the UoA our growing portfolio of projects is ensuring that we are growing skills and experience that are freely shared via our programme of seminars and workshops: good ideas are there to be shared and developed – eq. the Centre for the Study of Perceptual Experience's website hosts material of general interest including a section on illusions – a follow-up Philosophy Bites podcast on the topic achieved 60,000 downloads – and there is an active Facebook page with over 600 followers.

Our plans for the future will deliver high-quality and imaginative public engagements already embedded in our current research activities, and will sustain the appropriate infrastructure to be nimble in supporting new initiatives when they emerge. Our 'live' research projects and activities have been developed with embedded impact plans and we will target resources and expertise to support our researchers to maximise the reach and significance of these plans. We will:

- -maximise the potential of the Pain and Value of Suffering Projects, especially stewarding relationships with policy makers in the NHS and beyond. These are international, interdisciplinary research projects focusing on pain (including pain in non-human animals), perception, and emotion. The investigators assign a central place to engagement and network-building between the humanities and sciences. A programme of colloquia will ensure that the research makes a lasting impact on how suffering and affective experience are understood. A communications strategy will seek to capitalise on public interest in the role and value of suffering and affective experience through a programme of popular articles, public lectures, website, blog and videos targeted to stimulate public interest.
- -grow research that will capitalise on existing work on education policy and civic life. Colburn has a strong track record in research with an education focus and the UoA's potential to deliver more in this field has been augmented by the appointment of Lazenby. An objective for the period ahead is to develop a project in their area with strong public policy potential. Our seminar series and internal networks, as well as the seed funding available from within the School and CoA, will be deployed to develop this project.
- -consolidate our work with arts organisations both theatre makers and the museum sector and grow this as an area of interest and expertise in the unit. This also has the potential to grow doctoral research activity as our existing connections with organisations like Quarantine and Glasgow Life are already strong. A target for the period ahead will be to explore the potential of AHRC Collaborative Doctoral Awards with our existing or new arts sector partners. For example, Harrison is working on an interdisciplinary research network linking UoG researchers with interests in the philosophical and religious dimensions of material culture with their colleagues in the museum sector. Brady will continue to work with Quarantine developing a project titled Between us, we know everything, a live and digital public exchange of knowledge about all the things we know www.betweenusweknoweverything.com.

d. Relationship to case studies

Our two case studies – Shaping current legislation, policies and permissions forms governing parental consent to post-mortem retention of children's organs (Knowles) and Establishing the Medical Humanities movement in the UK and influencing the education of healthcare professionals (Downie) – demonstrate the impact that our research has had in the context of education and training, with an additional influence on policy making. Both studies highlight our emphasis on robust philosophical enquiry as the foundation for impact in our field and highlight the potential for that work to be used by other stakeholders – in this case government and legislators, NHS managers and medical educators. Both demonstrate the value of public and media engagement, and the way in which impact feeds back into research.