

Institution: University of Hull
Unit of Assessment: C21: Politics and International Studies
<p>a. Context</p> <p>The main non-academic user groups, beneficiaries and audiences for research produced by the UoA range from the international level (including consultancies with foreign governments, supranational and intergovernmental international organisations); the national level (including the UK Parliament especially the House of Lords and UK parliamentarians); the English regional level (including agencies such as the Regional Development Agency, Yorkshire Forward and its successor the Humber Local Enterprise Partnership); and secondary schools in and around Yorkshire; the private sector (such as Oxford Analytica); regional, national and international media. Indicative examples of impact produced by the UoA during REF2014 include: the Centre for Legislative Studies has had numerous impacts on parliaments; the Military Ethics Education project impacts on the armed forces and the security and emergency services; the impact produced by the Centre for British Politics' research on English regionalism on local governance, local enterprise and the think-tank sector.</p> <p>b. Approach to impact</p> <p>The UoA's impact-generating activities long pre-date REF2014. We employ a multifaceted approach to facilitate impact (for ease hereafter, the Approach), which encourages and enables all colleagues to build vibrant and sustainable relationships with a wide range of non-academic user groups. The main resource for achieving impact is time, hence we cluster teaching to enable colleagues to pursue impact-generating activities. As a result of this and significant investment of other resources, our research has influenced professional standards, guidelines and training; enhanced the understanding, development and adoption of alternative economic models; improved public environmental awareness; changed conservation policy and resource management practices; enhanced the use of research findings by professional bodies to define best practice; informed policy debates; changed legislation; and improved public understanding of social issues.</p> <p>The Approach is founded on congruent, well-established and multifaceted Faculty and University strategies, including funding conferences and other events aimed at practitioners, as well as covering many other impact-related expenses. Key elements of the Approach include: inviting senior political figures to speak and teach in the School; organising network-building events such as national and international conferences; facilitating engagement with governmental, intergovernmental and non-governmental bodies; identifying non-academic user group needs as well as providing research and advice to meet these needs; and recruiting staff with extant connections with relevant non-academic user groups. Consequently, most staff advise, give evidence to, and/or participate in intergovernmental organisations, non-governmental organisations and policy, governmental, parliamentary and other official bodies. Colleagues achieve impact overseas in numerous ways, such as using research to advise private businesses, and hosting dedicated training workshops, for example, for military and parliamentary groups. The UoA's impact has created durable networks which in turn have enabled it to attract leading UK and EU politicians to events at Hull and Westminster, including John Bercow, P. Nikiforos Diamandouros, Ifthekar Ahmed Chowdhury, Jon Cruddas, Antony Giddens, Roy Hattersley, Alan Johnson, Charles Kennedy, Bruce Kent, Malcolm Rifkind, Chris Smith and Rebecca Taylor. Former MP Chris Mullin has been employed to teach several classes to our students since RAE2008.</p> <p>Examples of the UoA's impacts are provided below and in our three impact case studies. Possibly the clearest evidence of long-term support which facilitates impact-generation are the arrangements surrounding Professor the Lord Norton of Louth's Parliamentary duties, including sitting on and chairing parliamentary committees which advise Parliament based on evidence taken from practitioners and academics. In addition to the impact case on 'post-legislative scrutiny', Norton has served as co-chair of the Parliamentary Universities Group since 2009, and in June 2013 was appointed chair of an inquiry into for-profit universities created by the Higher Education Commission (a group of business leaders, parliamentarians and academics). He now co-chairs the Commission, with Dr Graham Spittle, a Vice-President of IBM. While Norton's greatest impact has been in the UK, he has also had impact internationally: a short indicative list is Iraq (where he advised on the creation of their second chamber), Mexico, Nigeria, the USA (where he has served as an expert witness on the constitutional status of extraordinary rendition) and Vietnam.</p>

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The UoA is one of only 13 universities chosen to deliver a new Parliamentary Studies module, approved and co-taught by the House of Parliament, with the support of the Speakers of the House of Commons and House of Lords. This supplements the impact of the UoA's research in legislative studies on the UK Parliament and the UK Office of the European Parliament, including **Norton** work with that of the Scottish Parliament, National Assembly of Wales, Northern Ireland Assembly and UK Office of the European Parliament. **Leston-Bandeira** was invited to Brasilia by the Brazilian Chamber of Deputies to give the annual Guest Opening Lecture to their postgraduate training in legislative studies. In 2010, **Olivier** served as an Independent Technical Consultant on democracy and political governance for the government of Mozambique.

Teaching support and other resources facilitate **Doctor's** impact on the UK government, the European Commission and private businesses on issues related to her research on Latin American political economy. She has presented at several Foreign and Commonwealth Office (FCO) conferences, including events organised under the auspices of the International Security and Institutions Research Group, and the Americas Research Group. She contributed to reports for the European Commission and the European Parliament DG External Policies. Since 2001, she speaks at the annual Oxford Analytica Ltd Global Business Outlook International Conference, and is a Non-Executive Director of the BlackRock Latin America Investment Trust. She was a speaker at Chatham House, discussant at a Policy Network Colloquium in 2011, and keynote speaker at the 2008 Caux Round Table in the USA.

The UoA ensures that PGR and early-career colleagues enjoy many significant opportunities to engage in impact-relevant activities, supported by careful mentoring arrangements. For example, the Commons' Director General of the Chamber and Committee Services cited a *Parliamentary Affairs* article on Public Bills Committees by **Louise Thompson**, who then was a doctoral student of **Leston-Bandeira** (she is now a lecturer at Surrey University), in the Lecture he delivered as part of the UK Parliament's series of Open Lectures. Another indicative example is **Ford** (early-career lecturer at Hull 2011-13, now lecturer at the University of Sussex), who was given a half teaching load in 2011-12 with his classes clustered into one day a week, to facilitate his work with the UK Ministry of Defence (MoD). The resulting impact-generating activities included: "Future of Stabilisation Policy and Operations" (2011-12), an £17,000 MoD-funded project which shaped strategy development at the MoD; "The Future of the High North and the Challenges for Maritime Governance" practitioner conference (September 2012), the outputs from which fed into the Strategic Trends programme at Development Concepts, Doctrine Centre and the work of the Strategy Unit; and an £70,000 MoD-funded project (2012-13) investigating the use of proxies in security policy.

The Approach facilitates colleagues in advising governments, parliaments and other political organisations on individual matters as well. The following are indicative examples: **Blackburn** (a PGR student), **Beech**, **Connelly**, **Kane**, **Kennedy**, **Lee**, **Martin** and **Tyler** have responded to parliamentary consultations; in 2013, **Beech** led a research seminar for Norwegian journalists on Coalition welfare and debt-reduction policies, and participated in a closed Lords seminar on the Democratic Political Activity (Funding and Expenditure) Bill; **Cohen-Almagor** is a consultant on end-of-life issues for the UK government, Nuffield Foundation and the BBC; since 2010, **Kennedy** has been a member of the International Advisory Council on Terrorist Rehabilitation, chaired by US Major Gen. Douglas Stone; **Lee** has long-standing relationships with the Hull and Humber Chamber of Commerce, and sits on the Hull Area Council; **Leston-Bandeira** gave the opening speech to leading European parliamentarians and civil servants at the 2011 European Centre for Parliamentary Research and Documentation, held in Brussels; in May 2011, **Kennedy** and **Ford** made an invited visit the USS George HW Bush, as part of a high-profile delegation of senior MoD officials including the then-Secretary of State for Defence Liam Fox; **Morris** advises the FCO, via the International Security and Institutions Research Group and as a member of the United Nations Association (UK) Advisory Panel; in 2012, **Tyler** participated in a closed Labour Party discussion for their policy review at Westminster; in 2011 **Wurzel** and **Connelly** presented their research on climate change policy to the European Climate Foundation; in September 2012 and 2013, **Wurzel** gave three invited seminars on EU climate change policy as part of the European External Exchange Service's staff training programme; **Dai** advises the European Union on environmental issues and its relations with China. Many other examples could be given of this and other types of activity enabled by the UoA's approach to impact.

Impact on schools has been achieved through UoA-organised and funded events. These include

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individual classes given in the schools by colleagues, and our extremely popular annual Sixth-Form conferences, which have run since 2001. Since RAE2008, these events have attracted more than 1750 school pupils and teachers from more than 20 schools in Yorkshire, Lincolnshire and beyond. Lecturers include Lord Butler of Brockwell, Baroness Hayman when Lord Speaker, and Baroness D'Souza, the current Lord Speaker, Alan Johnson MP, Ian Kelly (Hull and Humber Chamber of Commerce), Graham Stuart MP and Diana Wallis MEP. To facilitate impact through media engagement, we work closely with the University's marketing and communications department. Most staff have had media training, with many receiving bespoke University-organised, externally-run media training. The Approach's effectiveness is indicated by the regular contributions of **Beech, Connelly, Doctor, Kane, Kennedy, Lee, Leston-Bandeira, Martin, Norton, Woodward** and **Wurzel** to local, national and international media. **Kane** and **Lonsdale** have advised the television and film industries, and many colleagues use new social media by blogging and tweeting frequently.

c. Strategy and plans

Clearly, the UoA enjoys already vibrant and multi-faceted relationships with non-academic user groups, beneficiaries and audiences. Over the next five years, it aims to sustain and develop these relationships. This will be achieved by a combination of internal and external funding and will be overseen by the School's Research Coordinator and a committee dedicated to the enhancement of the UoA's national and international profile. Further investment will be made at School, Faculty and University levels. The University is committed to using its Academic Investment Initiative Scheme of staff appraisal to facilitate colleagues' engagement with national debates. This vision is ambitious but deliverable given the School's mechanisms of appraisal, encouragement with funding and reward through promotion. Early-career researchers will continue to receive effective mentoring within the School, ensuring they continue to develop the skills needed to produce impact. More PGRs will be employed in teaching roles. Such initiatives will extend successful aspects of our current approach.

In line with the priorities set out in the Environment template, the School's impact plans build on our existing strengths, such as our current impact case studies, which we will sustain and grow over the next ten years. Similarly, the new "common good politics" research theme has significant impact objectives, taking advantage of existing links with UK politicians and organisations including the FCO. Beyond these the formation of the new School develops exciting opportunities for impact in applied ethics (especially related to military education), the environment, business ethics (with the University Business School), medical humanities, and international research on structurally-disadvantaged medium-sized maritime cities (British Academy funding secured). Such activities further the University's Strategic Themes: Health and Wellbeing, Energy and the Environment, Ethics and Social Justice, Global Economy and Security, and International Maritime.

d. Relationship to case studies

1. *Post-legislative scrutiny*: The UoA has supported this impact very carefully for a number of years, enabling Norton to attend the sittings of the House of Lords, the various committees on which he serves and the committees and all-party groups that he chairs.

2. *Military Ethics Education Network*: The UoA has provided significant funding for research and impact visits, and for attendance at numerous practitioner conferences. Indicatively: much of Connelly's fieldwork, including visits to the US, Canada and around the UK, took place during a period of research leave, from July 2009 to January 2010.

3. *The Impact of the Internet on Parliamentary Public Engagement*: Indicatively: Leston-Bandeira was able to accept a crucial invitation to present aspects of the UoA's research on parliament and the internet as a keynote lecture on parliamentary websites at the Fourth World e-Parliament Conference, Johannesburg, South Africa, October 2010 due to significant financial support from the UoA and an ESRC grant.