

Institution: Keele University
Unit of Assessment: Philosophy
<p>a. Context</p> <p>There is a long-standing tradition of engagement with non-academic organisations and the general public at Keele. The Royal Institute of Philosophy lectures were established in 2002 and have served as a way of disseminating philosophical ideas to the wider public and, in particular, the local community, for over ten years. Public engagement has likewise been at the heart of the research activities of the Centre for Professional Ethics, which was established around the same time and from which our two impact cases are drawn. The Centre for Professional Ethics was ahead of its time, as it was founded with the explicit goal of promoting high-quality research and public engagement on an equal basis. Public and non-academic engagement has since become a more integral part of University-wide structures and is firmly embedded in the processes of appraisal, promotion, annual research planning and allocation of research leave. Yet, although it is mostly in the field of professional ethics and, in particular, that of public health and health care ethics, that clear causal chains can be established between the instigators and the beneficiaries of the unit's research, all members of the unit have engaged with non-academic audiences and beneficiaries at some level in this REF period.</p>
<p>b. Approach to impact</p> <p>Impact was developed under the following categories:</p> <p>Engagement with practitioners: Hughes (Senior Lecturer in Ethics) organised a Workshop on Ethical Policing (Keele 2011) funded by the British Academy and supported by the Association of Chief Police Officers (ACPO) Ethics Portfolio, and the Scottish Institute for Policing Research. The workshop brought together academics and practitioners from across the UK to discuss issues relating to ethical practice, training and accountability. Participants included academic ethicists and criminologists, senior police officers (including Chief and Deputy Chief Constables from England, Scotland and Northern Ireland, and the Chair of ACPO Ethics Portfolio), Police Ombudsman for Northern Ireland, the Police Complaints Commissioner for Scotland, Chief Executive of Lancashire Police Authority, delegates from Scottish Police College, Scottish Institute for Policing Research, Ministry of Defence Police, Scottish Crime and Drug Enforcement Agency, as well as police officers and academics from forces and universities across the UK. The keynote speech was given by Peter Neyroud, Chief Executive of the National Police Improvement Agency, who wrote that 'the seminar on ethics in policing was a major first for the UK police service, which has frankly been slow to take ethics to its core'. In recognition of his research in medical ethics and his collaboration with the Marie Curie Palliative Care Institute, Wrigley was invited to speak on 'Withdrawing and Withholding Treatment – Ethical Considerations' for the Palliative Care Programme at the Primary Care 2012 conference (May 2012), the largest conference for medical professionals working in primary care in the country, with over 6,000 registered delegates.</p> <p>Impact on public policy: Hughes contributed to a high profile volume on Professional Standards in policing aimed at practitioners, 'Theory of professional standards and ethical policing', in A. MacVean and P. Spindler (Eds.) <i>Handbook of Policing, Ethics, and Professional Standards</i> (Routledge, 2012). Hughes is also the editor and joint author of the <i>European Textbook on Ethics in Research</i>. The other co-authors were Wrigley, Stephen Wilkinson, David Hunter, all at Keele at the time, and Mark Sheehan). Jean Michel Baer, European Commission Director for Science, Economy and Society says in the foreword of this book: 'This textbook is the result of just one of the projects funded under the Science in Society theme of the Seventh Framework Programme and was skilfully produced by a team of specialists in bioethics education from the Centre for Professional Ethics at Keele University. The aim of this textbook is to contribute to the infrastructure for ethics deliberation and ethics review in Europe – and beyond – by facilitating access to information and education about research ethics'. As evidenced in the impact case studies, Dawson and Wilkinson's research had substantive and demonstrable effects on public</p>

policy.

Media presence, public lectures and festivals: In 2011, Baiasu was interviewed by Kenny Jones for the *Behind the Mic* show on Talk Radio Europe about the morality of politics, which he discussed in the context of Kant's views concerning the continuous moral improvement of the human race. As evidenced in the impact cases, Dawson and Wilkinson have used the critical and analytical skills which inform philosophical debates to raise the standards of public debates about public health and health care policy. They have made regular appearances on the media. For example, Dawson was an invited participant in a live television discussion programme *The Agenda with Steve Paikin*, Television Ontario (TVO), Canada, a Province-wide discussion of government public health policy, with a particular focus on smoking (broadcast on 21st January 2009), and Wilkinson appeared on BBC 1 TV's *The One Show* (in Spring 2010) which had an audience of around four million viewers (for full details see impact cases). D'Oro presented papers arising from her research on the relation between the human and the natural sciences to the general public at the Thomas Hobbes' Festival of Ideas, which is held in Malmesbury Philosophytown and promotes philosophy beyond the academy. Tartaglia assisted Morteza Nouri with the Iranian translation of Rorty's *Philosophy and the Mirror of Nature*, the outright winner in the philosophy category of the 18th Book of the Season Award of the Islamic Republic of Iran in 2011, and presented his work on Rorty to the general public at the Institut Français in London (Provocations on Richard Rorty series).

c. Strategy and plans

Impact planning at Keele is an important and explicit part of research planning processes both at Faculty and Research Institute level. This has resulted in greater recognition and increased support of impact activities in the Philosophy unit which now benefits from the augmented role of the Marketing and Communications Directorate, which was established in 2011, in raising the external profile of philosophers at Keele, and from the support of the Keele Press Office and specialist PR advice, in publicising the findings of research. Additionally, the Research Institute, in conjunction with the Faculty, has recently introduced a new mechanism for monitoring research on a yearly basis. As part of this annual process, the impact activities of all philosophers are scrutinised alongside other more traditional forms of research activities. All members of staff are encouraged to keep a portfolio of impact activities. These, as well as more traditional forms of research, now inform the processes through which research leave is allocated, and are embedded in the criteria for career progression. They were, for example, an aspect of Stephen Wilkinson's internal promotion to chair and Hughes' to Senior Lecturer. Impact has thus become an integral part of University research planning and the allocation of research time, through a robust mechanism that involves the academic unit, the Research Institute and the Faculty, to ensure the sustainability and vitality of Philosophy in teaching and research.

The key challenge for Philosophy post-REF2014 is to sustain a portfolio of high-quality impact activities which, whilst continuing the tradition of public engagement in the area of professional ethics, also broadens out to reflect the changes in the unit's research environment. To this end, particular care will be taken to ensure that career-young members of staff working in the area of professional ethics can follow in the footsteps of senior professional ethicists (Dawson and Wilkinson) on whose research the present impact cases are built. Appropriate measures will also be taken to transfer expertise on how to achieve impact on public health policy and on the regulation of health care to other kinds of research carried out within the unit. As stated in the environment narrative, the most important aspect of our general research strategy in this REF period has been an intellectual reorientation to more traditional (less applied) areas of philosophy, which has gone hand in hand with a redirection of research at postgraduate level from professional doctorates to PhDs. Our challenge for the future will therefore be to ensure engagement with a wider range of impact activities, which are not exclusively reliant on expertise in professional ethics, interaction with public health policy makers, health care practitioners and regulators. In preparation for this, Tartaglia has merged his philosophical ideas with music on two albums recorded with some of the best-known jazz musicians in the UK, such as Annie Whitehead. The most recent album (recorded September 2013) contains a conceptual piece called

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'Schopenhauer's Blues', in which a professional philosopher and an actress provide a reading, expressing one of the original positions in his work to a musical accompaniment. This album will be widely available to the public (through iTunes etc.), and live performances are planned in venues such as Symphony Hall, Birmingham, and The Vortex, London. In anticipation of the challenges ahead, Baiasu has been developing a Kantian justificatory framework able to guide legislators and policy-makers in dealing with urgent and difficult situations specific to modern plural societies. As a result of this research, the EU awarded a Marie Curie Incoming Fellowship to a post-doctoral researcher from Turkey, who will come to Keele to become acquainted with the Kantian approach he developed in order to apply it to particular cases of complex discrimination, more exactly, to cases where laws are in conflict with particular religious commitments.

A number of steps have also been taken both at unit and at Faculty level. At Faculty level, a series of cross-disciplinary Research Impact Showcase events has been established for the spreading of innovative projects and good practice to staff and PGRs from across the University. At unit level, the creation of the Forum for Philosophical Research has provided a research environment under which all philosophers can be united irrespective of their area of expertise. It is envisaged that in the next REF period the Forum will play a pivotal role in the integration of the research activities of members of staff working in professional ethics and more traditional areas of philosophy so that the successful tradition of public engagement in professional ethics can both be continued and extended to other areas. With careful planning and the support of the Research Institute and the Faculty, philosophy will sustain a lively research environment which will make it possible for it to continue both to produce high quality research and engage well with the wider community to achieve impact.

d. Relationship to case studies

The goal of the Centre for Professional Ethics was, from its very beginning, to promote excellence in research and public engagement in equal measure. Both our two impact case studies have developed from work in this area and the approach is outlined in section b). Dawson's research in the field of public health ethics has had both a direct and a global impact on the ethical policies and practices of vaccination in the context of public health and infectious diseases. Notably, Dawson was one of the authors of the World Health Organisation's paper on *Guidance on Ethics of Tuberculosis Prevention, Care and Treatment* (2011), and his research influenced the British Medical Association's policy statement on Hepatitis B. Dawson's work was also a key influence on the radical change in the Royal Pharmaceutical Society of Great Britain's *Code of Ethics* in 2005. Wilkinson's work on sex selection and organ donation influenced the wording of the Human Fertilisation and Embryology Act 2008. It also influenced policy formation processes through the Ethical Advisory Sub-group of the Organ Donation Task Force and Nuffield Council on Bioethics. Wilkinson's and Dawson's research has had a demonstrable impact on public health policy, health care professionals, regulators of health care, disabilities organisations and not least, patients. It has led to verifiable benefits for users of health care, health care professionals and regulators as well as participants in the public debate concerning health care and public health policy. As evidenced in the impact cases there are clear causal chains between Dawson's and Wilkinson's work and the beneficial effects they produced. These beneficial effects on health care professionals, regulators, patients, disabilities organisations, and the general public have been achieved primarily by a) influencing public health and health care policy and b) improving the quality of ethical debates in the media.