

Institution: University of Bradford

Unit of Assessment: C21 Politics and International Relations

a. Context:

Ever since the establishment of Peace Studies (PS) at Bradford 40 years ago the Division has had a distinctive commitment to engaging with and influencing non-academic user groups, a commitment that remains part of its ethos of today. Staff undertake research on aspects of peace, conflict and structural violence as well as domestic and international mechanisms of conflict management/peace promotion broadly defined. Consequently, PS engages with a wide variety of user groups and beneficiaries concerned with such themes: local government, national governments, local and international NGOs, international organisations, business and the media. Key partners in the current REF period have been the UK Ministry of Defence (MOD), the Foreign and Commonwealth Office (FCO), the Swedish International Development Agency (SIDA) PeaceJam and the National Media Museum in Bradford. More generally, the types of impact activity undertaken in PS include: policy advice and policy briefings; professional training; capacity building and support for peace education initiatives; enhancing democratic participation in Bradford; and media engagement.

b. Approach to impact:

The University's Research and Knowledge Transfer (KT) Strategy 2009-2014, which has governed UoA activity in the REF period, emphasises the need to "make knowledge work through... effective knowledge transfer between the University and public, private, voluntary and community sectors". Impact policy is focussed on providing support for public engagement and other activities that potentially lead to impact. The School has appointed an Associate Dean for KT and also employs a KT officer who has particularly supported the PS CPD initiatives noted below. The criteria for the award of School Research Support Funds includes the provision of support for impact-related activities and this has been implemented within the UoA with one award already made to the Bradford Disarmament Research Centre (BDRC) and other awards likely to follow. PS has also secured School funding to support the BDRC and the International Centre for Participation Studies (ICPS) in undertaking reviews of their impact activity to inform the further development of their impact work. PS has implemented the School impact policy which includes a requirement for impact activity to be incorporated into annual research monitoring meetings. Impact policy requires staff to build public engagement and impact strategies into any research funding they apply for and into the planning of new research projects. The workload model operated in PS includes an allocation for knowledge exchange activities where these are appropriately funded.

Notable features of unit support for impact activity in the current REF period are: (i) The provision of support for staff wishing to undertake secondments. This has included a secondment (2012-14) for Turner as Director of the British Council-funded Kenyon Institute in Jerusalem where she is responsible for seven members of staff, the management of the British Academy's academic engagement in the Occupied Territories and collaborative work with local academic institutions. In addition, Francis (within the framework of his UNESCO Chair) was seconded (2011-13) to serve as Principal Project Leader/Interim Vice Chancellor for the US\$40M UNESCO-affiliated African Peace University Project in Sierra Leone. This will be operational in 2017 and plans to recruit 1500 students per year. Francis has now returned to PS and continues to oversee this project. (ii) Funding for a Community Associate post located in the ICPS to support the Programme for a Peaceful City, a knowledge exchange network aimed at facilitating exchanges between relevant stakeholders on difficult issues which might divide people. (iii) Funding from 2006-12 (£130K since 2008) including employment of a Peace Education Officer to support PeaceJam, an international peace education programme for schools and youth groups that aims to develop the capacity of young people to take action on issues such as everyday violence, armed conflict, discrimination and the environment. The annual PeaceJam conference is always attended by a Nobel Peace Laureate who, along with trained student mentors, works with young people to develop the skills noted above. In total the conference has been attended by over 1500 young people. Specific types of impact developed in PS include:

1. <u>Policy Advice and Policy Briefings</u>: Research by Greene, Harris and Macaulay on issues such as SSR, gender, prison reform and conflict-sensitive analysis has underpinned the provision (in conjunction with Saferworld and the Stockholm Policy Group) of a Helpdesk for the Swedish

Impact template (REF3a)



government's International Development Agency (SIDA). Since its inception in 2008 the Helpdesk has responded to 94 requests from SIDA and Swedish Embassies for applied research reports, expert assessments and professional training. In 2011 PS successfully bid for a further contract to continue this provision through to 2015/16 at an average yearly value of £180,000. The workload model recognises Greene's oversight of this project. Francis was appointed in 2011 as Senior Adviser to the Federal Minister of Education and later Deputy Prime Minister of the Ethiopian Government. Weiss was an adviser on the UN Industrial Development Organisation's Industrial Development Report 2013 and is currently an Adviser for the Asian Development Bank on a cross-country study on Power Sector Reform. From 2008-10 Rogers produced monthly briefings on international security for the Prime Minister's Office. These reports were also circulated to Ministers and special advisers in several other Ministries (e.g. MOD, FCO, DFID). He has also provided a confidential briefing on Middle East security to the Assessment Staff of the UK government's Joint Intelligence Committee which oversees the work of the intelligence services. Hughes was the author of a 2012 Freedom House report on Cambodia. The BDRC has also provided a wide range of policy briefings for states parties to the Biological Weapons Convention.

2. <u>Professional Training:</u> Research by PS staff on international security has underpinned the delivery of seven short professional training courses a year for the UK MoD on the Middle East, African Security, European Security, Post Conflict Reconstruction, Long Term Security Threats and the Post-Communist World. This programme has been running for the last seven years and is delivered to MOD military and civilian staff across all service branches and at all ranks. In the last four years 700 MOD personnel have been trained. In 2013 PS successfully bid for a further contract to continue this provision through to 2017. PS was also awarded contracts from the FCO to provide three Chevening Programmes: Security Sector Reform (from 2006), Using Democracy for Peace and Peacekeeping and Peacebuilding from Below (both from 2009). These four month residential training programmes involved over 150 FCO selected participants from a wide range of countries and included government officials, NGO representatives and members of the media. PS has also provided EU/Med funded training for officials from Jordan's Ministry of Political Reform. As part of the support for impact activity PS staff who contributed to these professional training programmes received workload points. The BDRC has developed an innovative online short-course training programme in bio-ethics aimed at scientists.

3. Capacity building and support for peace education initiatives: This represents a distinctive feature of the impact activity undertaken in PS as demonstrated by the following examples. Research by Gregory, Buxton and Macaulay on Pakistan, gender and conflict-sensitive analysis underpinned the design and implementation of a British Council funded INSPIRE project (2009-12). The project included: (a) the design and delivery of a series of eight modules for female parliamentarians in Pakistan that enhance both their knowledge of national decision-making processes and their capacity to draw on conflict-sensitive design principles when evaluating national policy initiatives; (b) the training of staff members in the Department of Defense and Diplomatic Studies at Fatima Jinnah Women's University to deliver these modules to female students at the University. The modules will also be distributed by the research division of the parliamentary system. The project thus served to empower female Pakistani parliamentarians and to enhance the capacity of academics at FJWU. Francis, within the framework of his UNESCO Chair, has been seconded to lead the establishment of the African Peace University (see above). Francis also designed and led the implementation of the Ethiopian Government's Ministry of Peace Education Project. This aims to mainstream peace education into the 29,000 schools and 52 universities and other institutes of higher education in Ethiopia. In addition, PS has collaborated with the National Media Museum in Bradford in hosting the annual Media and Conflict Interchange, an event designed to explore the relationship between films and conflict which includes talks by PS staff and a workshop at the University. In 2012 alone 500 people attended the talks and film screenings.

4. <u>Membership of Committees and Advisory Bodies/Roles</u>: Pugh's research on UN peacekeeping led to his appointment as a member of both the UNA-UK Advisory Board and the Management Committee of the EU's COST programme "New Challenges of Peacekeeping and the EU's Role in Multilateral Crisis Management". Pearce has been appointed as a Critical Friend to the Joseph

Impact template (REF3a)



Rowntree Foundation's Bradford Programme; Cooper is a member of the ESRCs Global Uncertainties Expert Group which provides guidance on research priorities for this area of funding; Turner is a member of the Council for British Research in the Levant's Research Committee which allocates research fellowships and travel grants for academics undertaking research on the Middle East; and Greene is chair of the board of Saferworld, an organisation that engages in research and campaigning on issues such as security and justice, peacekeeping and conventional weapons proliferation.

5. <u>Provision of evidence to parliamentary and other bodies:</u> Drawing on his research on the arms trade, in 2011 and 2013 Cooper provided evidence to the House of Commons Committees on Arms Export Control; in 2013 Rogers provided written evidence to the House of Commons Committees on Foreign Affairs and Defence and oral evidence to the former; and Hughes has provided evidence to the Australian Senate Inquiry into the prospects for institutionalised governance in the Indian Ocean. Since 2008, PS staff members have been called as expert witnesses in over 90 tribunal cases concerning asylum applications and extradition requests relating to countries including Brazil, Congo-Brazzaville, North Korea, Pakistan and Russia. Turner's research on Palestine led to her being called as an expert witness on behalf of the defence in a case (R v Saibenne and others) in which peace activists were prosecuted for causing criminal damage at a defence firm providing equipment to Israel. The campaigners were acquitted.

6. <u>Promoting Public Debate in the Media and Other Outlets:</u> Since 2008 PS staff have conducted over a thousand interviews with media outlets including the *Today* programme on *BBC Radio 4, Newsnight, BBC World, CNN, Voice of America* and *AI Jazeera.* Rogers provides monthly security briefings for the Oxford Research Group (distributed to 4,500 individuals) and a weekly analysis for <u>www.opendemocracy.net</u>, amounting to some 275 articles in the current REF period with 'direct reads' of up to 40,000 per week.

c. Strategy and plans:

At the institutional level the University's impact coordinators group has spread the awareness of impact into all areas of research. The group continues to encourage research directors to look for areas of potential impact and to develop these for the future, inviting people to come forward with their current research or plans. The School of Social and International Studies also has a nominated lead person on impact to help and advise unit of assessments and their research directors. PS implements the School's impact policy which is focussed around providing a supportive environment for the types of public engagement that are likely to result in impact. Given the breadth and depth of research in PS our public engagement and impact strategy aims to promote activity with a wide range of user groups including local community groups, governments, international organisations, business groups and the media. Core elements of the current impact strategy include: (i) the incorporation of impact activity into the criteria for the award of sabbaticals; (ii) the institution of an impact award for the best impact case study; (iii) the proposed creation of an Institute for Peacebuilding and Development. A significant element of the Institute's work will be to provide a framework for facilitating and enhancing research-informed impact; (iv) the proposed development of an Impact Monitoring and Evaluation system designed to collect data on impact performance to enhance awareness of trends in impact activity and to inform further policy development; and (v) enhancing the impact profile of PS through the production of short films on the impact activities of both the ICPS and BDRC.

d. Relationship to case studies:

The case studies illustrate both the diverse range of user groups PS staff engage with and the varied forms of reach achieved by PS impact activities. The work of the BDRC reflects a long-standing theme of critical PS research on the traditional security issue of arms control and disarmament. The impact activities of the Centre have been facilitated by funding from the RSF as well as the award of a five year (2006-2011) RCUK Fellowship to Whitby supported by matched funding from the University. The ICPS was established in 2004 in the aftermath of the Bradford Riots in recognition of the fact that there were conflicts that needed to be addressed in the very community where PS was based. The research and impact activities of the Centre have been facilitated by funding from the RSF and the award of a five year (2005-2010) RCUK Academic Fellowship for Chesters, supported by match-funding from the University.